

# Summer Series

## What are you doing Friday Night?

### Moonlight Movies ★ Summer Concerts

#### MISSION

Our Summer Series has become as much a part of a Rancho Cordova summer as floating down the American River. This is a series of "FREE Friday nights out" that will keep you happily entertained throughout the summer. In June, Moonlight Movies return with a "Summer of Science." Lights, camera, lift off! Journey out of this galaxy until the mission is complete. We rock the month of August away during our Friday Night Concerts. Be sure to wear your dancing shoes...

#### COLLABORATORS

Our summer series of outdoor movies and concerts will be held at the beautiful Village Green Park amphitheater. The Cordova Recreation and Park District is a major collaborator. Admission to all movies and concerts is free of charge. Snacks and other food are available for purchase at these events.

#### ATTENDANCE

We entertain up to 1,000 visitors during our free summer concerts. Our entertainment is family-friendly, and our audiences are the same. Movies attract 300 or more flick-fans. Our sponsors frequently set up at tables which we provide to interact with audience members who are circulating prior to the shows. It's a stress-free, casual way to start off a Rancho Cordova summer weekend.

#### PUBLICITY

The summer series is publicized utilizing local and social media, event signage and fliers, website and email campaigns, and citywide signage.

#### SCHEDULE

**Moonlight Movies** are every Friday night in June:  
June 7 ★ June 14 ★ June 21 ★ June 28  
Showtime is 8:30 p.m.

**Summer Concerts** are every Friday night in August:  
Aug. 2 ★ Aug. 9 ★ Aug. 16 ★ Aug. 23 ★ Aug. 30  
Show begins at 7 p.m.

#### SPONSORS

Summer Series sponsorships are available through the Magic-Maker program with benefits that include: logo identification on all pre-event publicity, event signage, website exposure, plus venue marketing opportunities. Other sponsorships are also available. Deadline to be included in collateral material is May 2.

